



DMS ELECTRONICS (PVT) LTD

COMPANY PROFILE



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About Us

- **DMS ELECTRONICS (DMSE) is a member of the DMS GROUP**
- **Incorporated in 1981, we were the second company of the group**
- **Our initial charter was to pioneer DMS Group's entry to the emerging microprocessor-based home computer market**
- **Our first technology partner was Commodore**
- **In 1984, DMSE became one of the first companies to introduce PC Technology to Sri Lanka together with WANG**
- **Over 43 years, we have kept evolving in the dynamic ICT industry bringing in many new technologies and technology giants to the Sri Lankan market**

Vision

Be a place to realize potential.



Mission

Delight customers by integrating “technology building blocks” from world class partners, in an innovative manner, delivering sustainable competitive advantage and peace of mind.



Our Values



The importance of people



The heart and spirit matters



Superior value, delivery, quality and service



Importance of constant and authentic communications



Accept changes with grace



Importance of economic growth and profit



Unwavering commitment to Ethical Business



Continue being a good corporate citizen



Our Leadership – Board of Directors



Ruvan Ratnatunga,
ACMA (UK), FCS (SL)
**Chairman/Managing
Director**
DMS Group of Companies



K. Rajendran,
FCMA (UK)
**Director/Financial
Controller**
DMS Group of
Companies



Prof. Janek
Ratnatunga,
MBA, PhD, FCA, CPA,
CMA
Group Director
DMS Group of
Companies



Lalith Perera
**Director/General
Manager -
Division 1**
DMS Electronics
(Pvt) Ltd



Chandana Weerasinghe,
B.Sc. Eng (Hons), MCSSL
**Director/General
Manager - Division 2**
DMS Electronics (Pvt)
Ltd



Tuan Ershard
Hallaldeen, B.Sc.
Comp (UK), MBA (SL)
**Director/General
Manager - Division 3**
DMS Electronics (Pvt)
Ltd

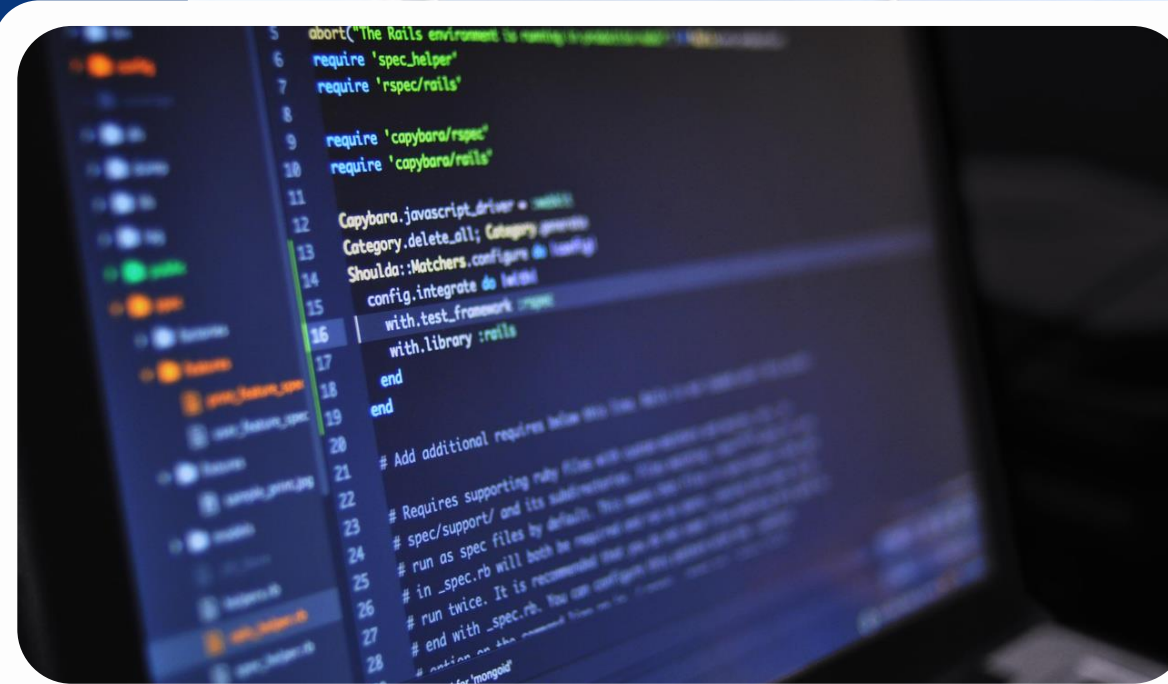
Organization Structure



Division 1



**Hewlett Packard
Enterprise**



Division 2



**Hewlett Packard
Enterprise**

FORTINET.

APC
by Schneider Electric

citrix

aruba
a Hewlett Packard
Enterprise company

ALVARIA™

poly



Division 3

THALES



ENTRUST

**ingenico
GROUP**



hp Inc.



Division 1

Our Alliances and what we do.....

- ❑ Headquarters:
Palo Alto, California, USA. focuses on personal computing, printing products and services.

- ❑ Revenue
FY 22/23: US\$ 56Billion, 58,000 Employees worldwide.

- ❑ Products and Services:
 - Personal Computing:
 - Printing Solutions: 3D Printing:
 - Software and Services:






Division 1

Our Alliances and what we do.....


Hewlett Packard
Enterprise

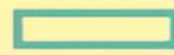



-  Headquarters: headquartered in San Jose, California, USA.
-  Revenue: US\$ 29.6 Billion, 62,000 Employees worldwide
-  Products and Services:
 - Servers, storage solutions and networking equipment,
 - Software solutions for IT management, automation and security.
 - Other services,
 - Managed services.
 - Cloud services and solutions, including hybrid cloud offerings



Division 1

Our Alliances and what we do.....

 <p>Hewlett Packard Enterprise</p> <ul style="list-style-type: none"> ▪ Servers ▪ Storage ▪ Cloud ▪ Services 	 <p>hp Inc.</p> <ul style="list-style-type: none"> ▪ Laptops ▪ Tablets ▪ Desktops & Workstations ▪ Printers ▪ Ink, Toner and other Consumables ▪ Monitors ▪ Accessories 	<p>Service Center</p> <ul style="list-style-type: none"> ▪ Hp AMR partner ▪ Services (entire range of hp Inc.) ▪ Services for 3rd Party ▪ Medical Equipment ▪ UPS
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<ul style="list-style-type: none"> • Server & Storage Consolidation • Printing Consumables and managed print svcs. 	<ul style="list-style-type: none"> • Server & Desktop Virtualization • Engineering Services for carry in customers 	<ul style="list-style-type: none"> • Access/ Computing Products • Engineering Services for the Enterprise
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Division 2

LINES OF BUSINESS

- ❑ Networking and Cybersecurity Solutions
- ❑ System Infrastructure Software Solutions
- ❑ Power and Data Centre Solutions
- ❑ ELV, Digital Surveillance and Access Control Solutions
- ❑ Customer Engagement Solutions
- ❑ Managed Services

World – class products and matching services

Division 2

Networking and Security Solutions



- Wired and Wireless Networking Infrastructure Solutions
- SD WAN / SASE Solutions
- Cybersecurity Solutions
- Network Performance and Optimisation



Division 2

System Infrastructure Software Solutions



- Virtualization and Cloud Solutions
- Virtual Desktop Infrastructure
- AI Solutions
- Backup and DR Solutions
- Service Desk / Patch Management Solutions



Division 2

Power and DC Solutions



- UPS Solutions
- Data Centre Solutions

Division 2

ELV, Digital Surveillance and Access Control



- Network and Power Cabling Solutions
- Access Control and Smart Surveillance Solutions



Division 2

Managed Services

- ❑ Help Desk and Desk Side Support Services
- ❑ System Operations Services
- ❑ System Administration Services
- ❑ Fulfilment Services



Division 2

Customer Experience Solutions



ALVARIA™



poly

- ❑ Enterprise Contact Centre Solutions
- ❑ In-house developed SMB Contact Centre
- ❑ Application development
- ❑ Headsets, Video Conferencing devices and software

Division 2

Evolving, Transforming, Empowering.....

- XaaS
- AI Solutions
- Creating our IP
- Overseas Business
- Green Energy

Division 3

Banking Solutions



Payment Solutions

- Dial / Ethernet / GPRS / 3G EDC POS terminals
- Mobile POS solution
- Loyalty / Door step payment solutions
- Transport payment solution
- ECR Solution for SME sector based on Android POS

Comprehensive Island wide support with regional centres

Division 3

Banking Solutions



THALES



- ◆ E-Security Solutions
 - Payment Network Hardware Security Modules
- ◆ Professional Services and Support
- ◆ Enterprise and Cloud Encryption Solutions
- ◆ Enterprise Link Encryptors

Division 3

Banking Solutions









- ◇ Payment Kiosk Solutions
- ◇ Information Kiosk Solutions
- ◇ Comprehensive Island wide support with regional centres

Division 3

Banking Solutions

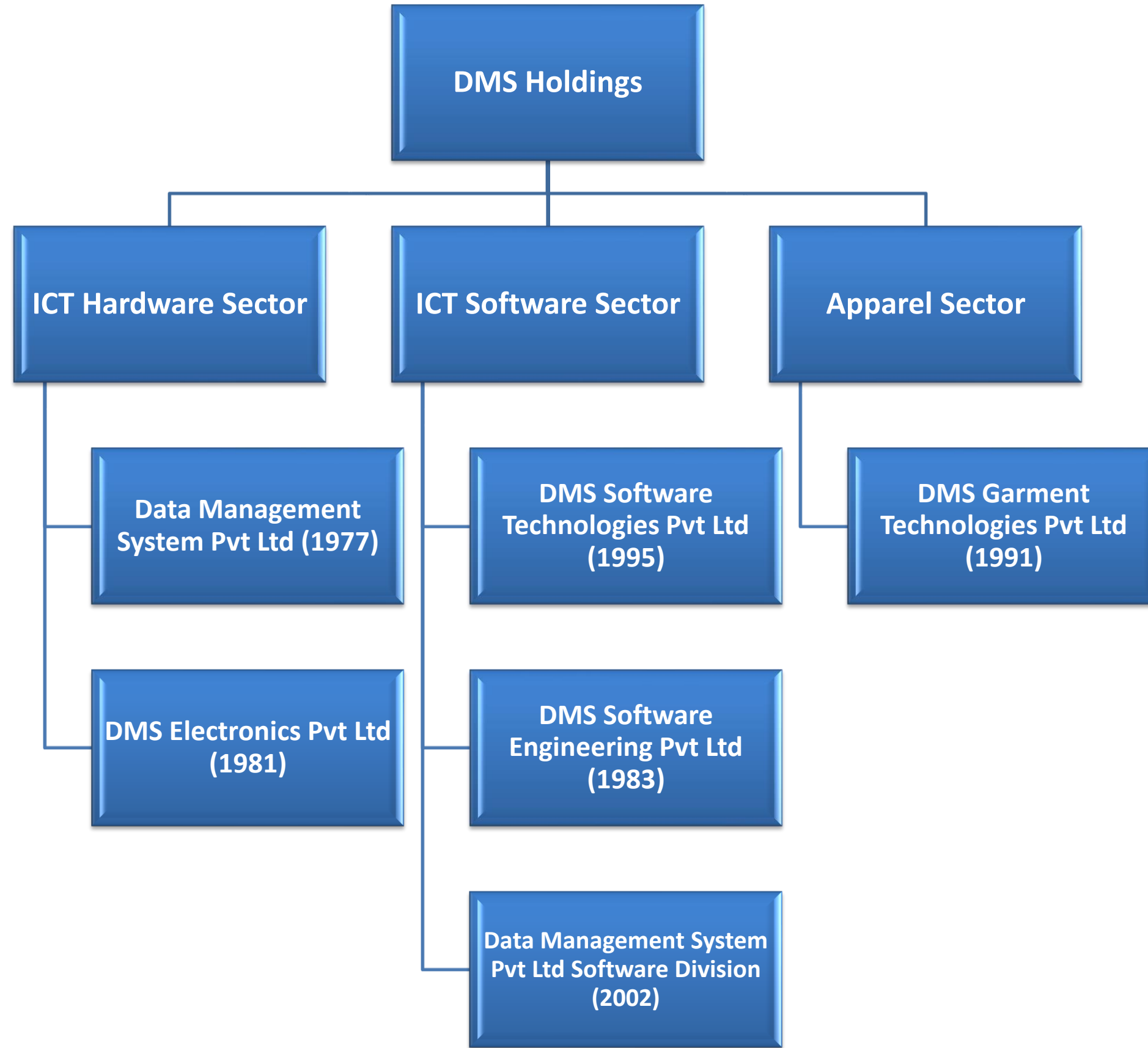
Entrust Datacard™



-  Secure Credential Management Systems
-  Mobile 2FA (Two Factor Authentication) tokens
-  SSL Certificates
-  General Purpose Hardware Security Modules
-  Zero Trust Solutions
-  HSMs for Blockchain based solutions



Group Company Structure



Contact Us

Division 01



Tel

+94 11 4732100 / +94 11 2890044



Email

division01@dmselectronics.com



Address

No 114 Pagoda Road, Pita Kotte

Division 02



Tel

+94 11 4732100 / +94 11 2677667



Email

info@dmselectronics.com



Address

207 / 1, Dharmapala Mawatha,
Colombo 07, Sri Lanka

Division 03



Tel

+94 70 6440044



Email

edcs@dmselectronics.com



Address

No 5 Balahenmulla Road, Kirulapone,
Colombo 06



Website

www.dmselectronics.com